Auditor's Report and Financial Statements
June 30, 2013 and 2012



# June 30, 2013 and 2012

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#### **Independent Auditor's Report**

Board of Trustees Kansas City Art Institute Kansas City, Missouri

We have audited the accompanying financial statements of Kansas City Art Institute (the "Institute"), which comprise the statements of financial position as of June 30, 2013 and 2012, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Trustees Kansas City Art Institute Page 2

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Institute as of June 30, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Kansas City, Missouri October 16, 2013

BKD,LLP

# Statements of Financial Position June 30, 2013 and 2012

### **Assets**

Assets	2013	2012
Cash and cash equivalents Restricted cash	\$ 8,435,424 377,259	\$ 7,262,907 1,042,982
Total cash and cash equivalents	8,812,683	8,305,889
Receivables Student accounts receivable and other miscellaneous receivables, net of allowance,		
2013 - \$162,443, 2012 - \$201,585	110,270	42,715
Student loans receivable	1,750,097	1,743,375
Pledges receivable, net of allowance	, ,	, ,
2013 - \$3,200,000 and 2012 - \$3,230,000	1,658,459	2,051,312
Total net receivables	3,518,826	3,837,402
Art store inventory	307,817	293,646
Prepaid expenses and other assets	153,855	187,852
Investments	54,720,607	49,678,513
Funds held in trust by others	2,361,906	2,200,418
Property and equipment, net	21,057,210	20,432,271
Paintings and works of art	939,173	939,173
Total assets	\$ 91,872,077	\$ 85,875,164
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 1,952,830	\$ 2,748,675
Deferred revenue	590,449	256,036
Loans and bonds payable	12,765,540	11,771,284
Refundable loan program	1,841,021	1,823,024
Total liabilities	17,149,840	16,599,019
Net Assets		
Unrestricted	24,680,366	23,265,081
Temporarily restricted	14,909,710	11,174,609
Permanently restricted	35,132,161	34,836,455
Total net assets	74,722,237	69,276,145
Total liabilities and net assets	\$ 91,872,077	\$ 85,875,164

# Statements of Activities Years Ended June 30, 2013 and 2012

2013

			713	
		Temporarily	Permanently	
	Unrestricted	Restricted	Restricted	Total
Revenues, Gains and Other Support				
Student tuition and fees	\$ 25,308,236			\$ 25,308,236
Less institutional financial aid	(12,142,437)			(12,142,437)
	13,165,799			13,165,799
Summer and continuing education	1,139,210			1,139,210
Interest and dividend income	797,374			797,374
Contributions, gifts and grants	1,744,388	\$ 301,436	\$ 74,679	2,120,503
Net realized and unrealized gains	-,,	, ,,,,,,,	+ , ,,,,,,	_,,_
on investments and funds held in				
trust by others	445,554	4,830,766	221,027	5,497,347
Auxiliary enterprises	1,775,990	,,,,,,,,,,	,	1,775,990
Other	66,784			66,784
Net assets released from restrictions	1,397,101	(1,397,101)		-
The dissets released from restrictions	1,377,101	(1,377,101)		
Total revenues, gains and				
other support	20,532,200	3,735,101	295,706	24,563,007
other support	20,532,200	3,733,101	275,700	21,505,007
Expenses				
Program services				
Instruction	4,283,392			4,283,392
Academic support	2,035,009			2,035,009
Summer and continuing education	1,059,853			1,059,853
Student services	1,727,460			1,727,460
Auxiliary enterprises	1,130,616			1,130,616
Support services				
General administration	1,186,295			1,186,295
Fundraising	787,970			787,970
General institutional	4,011,365			4,011,365
Plant operations and maintenance	2,894,955			2,894,955
_				
Total expenses	19,116,915			19,116,915
Change in Net Assets	1,415,285	3,735,101	295,706	5,446,092
Net Assets, Beginning of Year	23,265,081	11,174,609	34,836,455	69,276,145
Net Assets, End of Year	\$ 24,680,366	\$ 14,909,710	\$ 35,132,161	\$ 74,722,237

2012 **Temporarily Permanently** Restricted Restricted Unrestricted **Total** Revenues, Gains and Other Support Student tuition and fees 23,069,393 23,069,393 Less institutional financial aid (10,964,120) (10,964,120) 12,105,273 12,105,273 Summer and continuing education 876,665 876,665 713,915 713,915 Interest and dividend income Contributions, gifts and grants 1,307,489 \$ 851,868 979,877 3,139,234 Net realized and unrealized gains (losses) on investments and funds held in trust by others (408,892)523,905 (97,941)17,072 1,987,985 Auxiliary enterprises 1,987,985 Other 109,058 109,058 Net assets released from restrictions 1,717,569 (1,717,569)Total revenues, gains and other support 18,409,062 (341,796)881,936 18,949,202 **Expenses** Program services Instruction 4,191,160 4,191,160 2,025,993 2,025,993 Academic support Summer and continuing education 846,790 846,790 Student services 1,507,038 1,507,038 Auxiliary enterprises 1,466,819 1,466,819 Support services General administration 1,097,592 1,097,592 **Fundraising** 728,023 728,023 General institutional 3,903,401 3,903,401 Plant operations and maintenance 2,596,912 2,596,912 Total expenses 18,363,728 18,363,728 **Change in Net Assets** 45,334 (341,796)881,936 585,474 Net Assets, Beginning of Year 23,219,747 11,516,405 33,954,519 68,690,671 Net Assets, End of Year 23,265,081 11,174,609 34,836,455 69,276,145

# Statements of Cash Flows Years Ended June 30, 2013 and 2012

	 2013	 2012
Operating Activities	 	
Change in net assets	\$ 5,446,092	\$ 585,474
Items not requiring (providing) cash		
Depreciation and amortization	961,448	981,473
Net realized and unrealized gains on investments		
and funds held in trust by others	(5,497,347)	(17,072)
Discount on pledges receivable	(9,149)	176,684
Contributions and investment income restricted		
for long-term investment	(176,526)	(1,079,877)
Donated works of art	-	(30,455)
Changes in		
Accounts receivable	(67,555)	46,841
Other receivables	-	94,849
Pledges receivable	255,342	(1,655,000)
Art store inventory	(14,171)	(1,109)
Prepaid expenses and deferred charges	33,997	(23,170)
Accounts payable and accrued expenses	(795,845)	(204,283)
Deferred revenue	 334,413	 130,010
Net cash provided by (used in) operating activities	 470,699	 (995,635)
Investing Activities		
Purchases of property and equipment	(1,586,387)	(944,680)
Purchases of investments	(4,020,867)	(10,990,953)
Sales of investments	4,314,632	9,016,591
Net change in student loans receivable	 (6,722)	 (906)
Net cash used in investing activities	 (1,299,344)	 (2,919,948)
Financing Activities		
Net increase in refundable loan programs	17,997	12,583
Payments on loans and bonds	(70,789)	(25,232)
Proceeds from issuance of notes payable to bank	1,065,045	608,665
Changes in pledges receivable restricted for		
long-term investment	146,660	205,000
Contributions and investment income restricted		
for long-term investment	176,526	 1,079,877
Net cash provided by financing activities	 1,335,439	 1,880,893
Increase (Decrease) in Cash and Cash Equivalents	506,794	(2,034,690)
Cash and Cash Equivalents, Beginning of Year	 8,305,889	10,340,579
Cash and Cash Equivalents, End of Year	\$ 8,812,683	\$ 8,305,889
Supplemental Cash Flows Information Cash paid for interest	\$ 78,341	\$ 42,508
	,-	7

# Notes to Financial Statements June 30, 2013 and 2012

### Note 1: Nature of Operations and Summary of Significant Accounting Policies

#### Nature of Operations

The Kansas City Art Institute (the Institute) is a private, non-profit, independent four-year college of visual art and design granting a Bachelor of Fine Arts degree. Founded in 1885, the Institute is Kansas City's oldest cultural institution. In 1946, the Institute became a degree-granting college, maintaining its founding philosophical premise as a studio school based on the master-apprentice model. The Mission of the Institute as adopted by the Board of Trustees on March 13, 1990, is as follows:

"The mission of Kansas City Art Institute is to be a leader in the visual arts and design education by preparing gifted students for lifelong creativity through intensive interaction with preeminent faculty and facilities, and by stimulating active public awareness, support and participation in the visual arts and design."

As an independent college, the Institute receives no financial support from city, county or federal governments with the exception of funds for student financial aid and periodic restricted grants in small amounts. Since 1946, the Institute has been accredited by what is now the National Association of Schools of Art and Design; and since 1964 by the North Central Association of Colleges and Schools.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

The Institute considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. As of June 30, 2013 and 2012, cash equivalents consisted primarily of bank deposits, money market accounts, overnight investments and federal agency discount notes.

At June 30, 2013, the Institute's cash accounts exceeded federally insured limits by approximately \$230,000.

#### Student Accounts and Notes Receivable

Student accounts receivables are stated at the amounts billed to students less applied scholarships and loan proceeds. The Institute provides an allowance for doubtful accounts, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions.

Tuition is due at the beginning of the semester. Charges that are past due and have had no response to the due diligence process are assigned to third-party collection agencies. Delinquent receivables are written off based on individual credit evaluation and specific circumstances of the student.

# Notes to Financial Statements June 30, 2013 and 2012

Student loans receivable consists of amounts due under the Federal Perkins Loan Program and are stated at their outstanding principal amount, net of an allowance for doubtful notes. Perkins loans are made to students based on demonstrated financial need and satisfaction of federal eligibility requirements for the Federal Perkins Loan Program. Principal and interest payments on loans generally do not commence until after the borrower graduates or otherwise ceases enrollment. The Institute provides an allowance for doubtful notes which is based upon a review of outstanding loans, historical collection information and other existing conditions. Interest income is recorded as received which is not materially different from the amount that would have been recognized on the accrual basis. Loans that are delinquent continue to accrue interest. Loans that are past due for at least one payment are considered delinquent. Delinquent loans are written off based on individual credit evaluation and specific circumstances of the student.

#### Inventories

Inventories consist of merchandise and other items held for resale. The inventories are recorded at the lower of cost or market using the first-in, first-out method.

#### Investments and Funds Held in Trust by Others

Investments and funds held in trust in equity securities having a readily determinable fair value and all debt securities are carried at fair value. Other investments and funds are valued at the lower of cost (or fair value at time of donation, if acquired by contribution) or fair value. Investment income return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year, is included in unrestricted net assets. Other investment return is reflected in the statements of activities as unrestricted, temporarily restricted or permanently restricted based upon the existence and nature of any donor or legally imposed restrictions.

The Institute maintains pooled investment accounts for its endowments. Investment income and realized and unrealized gains and losses from securities in the pooled investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of the interest of each endowment to the total fair value of the pooled investments accounts, as adjusted for additions to or deductions from those accounts.

#### **Property and Equipment**

Property and equipment are depreciated over the estimated useful life of each asset, ranging from 10 to 40 years. Depreciation is computed using the straight-line method. Physical plant and equipment have been recorded at cost with the exception of gifts, which are recorded at fair value at the date of donation.

# Notes to Financial Statements June 30, 2013 and 2012

#### Long-lived Asset Improvement

The Institute evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset is less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds fair value. No asset impairment was recognized during the years ended June 30, 2013 and 2012.

### Paintings and Works of Art

The Institute has capitalized its paintings and works of art since its inception. If purchased, paintings and works of art are capitalized at cost and, if donated, they are capitalized at their appraised or fair value on the accession date (the date on which the item is accepted by the Board of Trustees). Gains or losses on de-accession of collection items are classified on the statement of activities as unrestricted or temporarily restricted support depending on donor restrictions, if any, placed on the item at the time of accession. Paintings and works of art are not depreciated.

The Institute's paintings and works of art are held for educational, research, scientific and curatorial purposes. Each of the items is cataloged, preserved and cared for, and the activities verifying their existence and assessing their condition are performed continuously.

#### **Deferred Revenue**

Tuition revenues and fees are deferred and recognized over the periods to which the tuition and fees relate.

#### **Net Assets**

Unrestricted net assets represent those net assets whose use is not restricted by donor-imposed stipulations. Temporarily restricted net assets are those whose use by the Institute has been limited by donors to a specific time period or purpose. Permanently restricted assets are those which are subject to the restrictions of gift instruments requiring that the principal be invested in perpetuity and the income only be utilized for purposes specified by the donor, if any.

#### Contributions, Gifts and Grants

Gifts of cash and other assets received without donor stipulations are reported as unrestricted revenue and net assets. Gifts received with a donor stipulation that limits their use are reported as temporarily or permanently restricted revenue and net assets. When a donor stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Gifts having donor stipulations that are satisfied in the period the gift is received are reported as unrestricted revenue and net assets.

## Notes to Financial Statements June 30, 2013 and 2012

Gifts of land, buildings, equipment and other long-lived assets are reported as unrestricted revenue and net assets unless explicit donor stipulations specify how such assets must be used, in which case the gifts are reported as temporarily or permanently restricted revenue and net assets. Absent explicit donor stipulations for the time long-lived assets must be held, expirations of restrictions resulting in reclassification of temporarily restricted net assets as unrestricted net assets are reported when the long-lived assets are placed in service.

Unconditional gifts expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are reported at the present value of estimated future cash flows.

Conditional gifts depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenue when the conditions are substantially met and the gift becomes unconditional.

#### Income Taxes

The Institute is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code, as provided by a determination letter from the Internal Revenue Service. As such, the Institute is generally exempt from income taxes; however, certain income is considered unrelated business income and is subject to taxation.

With few exceptions, the Institute is no longer subject to U.S. federal examinations by tax authorities for years before 2010.

#### Transfers Between Fair Value Hierarchy Levels

Transfers in and out of Level 1 (quoted market prices) and Level 2 (other significant observable inputs) are recognized on the period ending date.

#### Reclassifications

Certain reclassifications have been made to the 2012 financial statements to conform to the 2013 financial statement presentation. These reclassifications had no effect on net earnings.

#### Subsequent Events

Subsequent events have been evaluated through the date of the Independent Auditor's Report, which is the date the financial statements were available to be issued.

## Notes to Financial Statements June 30, 2013 and 2012

#### Note 2: Student Loans Receivable

The Institute makes uncollateralized loans to students through its participation in the Federal Perkins Loan (FPL) program. The availability of funds under the FPL program is dependent on reimbursement to the loan fund from repayments on outstanding loans. Cumulative funds advanced by the federal government for the FPL program totaled \$1,466,383 as of June 30, 2013 and 2012. These advances along with allocated cumulative gains/losses are ultimately refundable to the federal government and are classified as liabilities in the statements of financial position. Outstanding loans canceled under the program result in a reduction of funds available for future loans. These loan amounts represent approximately 2% of total assets as of June 30, 2013 and 2012.

The Institute also makes uncollateralized loans to students through institutional loan funds. These loans are generally based on financial need.

Allowances for doubtful accounts are established based on current economic factors and specific circumstances of the borrower which, in management's judgment, could influence the ability of the borrower to repay the amounts per the loan terms. As of June 30, 2013 and 2012, management did not feel that there was a need for an allowance for doubtful accounts relating to institutional student loan receivables. For the FPL program, the federal government bears the risk of loss of uncollectible loans provided the Institute performs required collection due diligence procedures, therefore, no allowance for doubtful collections was recorded for the FPL program. The Institute does not stop the accrual of interest until a loan is written off; therefore, the Institute has no loans on nonaccrual status.

	2013	2012
Student loans receivable FPL program Institutional programs	\$ 1,741,320 8,777	\$ 1,734,861 8,514
Total student loans receivable	\$ 1,750,097	\$ 1,743,375

# Notes to Financial Statements June 30, 2013 and 2012

The following table represents the amounts past due under the Institute's student loan programs as of June 30, 2013 and 2012:

						2013		
	12	ss Than 20 Days ast Due	1:	ater Than 20 Days ast Due	T	otal Past Due	Current	otal Loans eceivable
Student loans receivable								
FPL program	\$	93,335	\$	367,124	\$	460,459	\$1,396,869	\$ 1,857,328
Institutional programs		-		-		-	8,777	8,777
Less interest and principal cancelled		_		-		_		(116,008)
Total	\$	93,335	\$	367,124	\$	460,459	\$1,405,646	\$ 1,750,097
						2012		
	12	ss Than 20 Days ast Due	1:	ater Than 20 Days ast Due	To	otal Past Due	Current	otal Loans eceivable
Student loans receivable								
FPL program	\$	124,607	\$	377,995	\$	502,602	\$1,348,267	\$ 1,850,869
Institutional programs		-		=		-	8,514	8,514
Less interest and principal cancelled		-		-		-		(116,008)
Total								

# Note 3: Pledges Receivable

Pledges receivable consisted of the following as of June 30, 2013 and 2012:

	2013	2012
Due within one year	\$ 3,673,480	\$ 4,005,046
Due in one to five years	664,908	764,908
In excess of five years	734,656	735,092
	5,073,044	5,505,046
Less		
Unamortized discount on pledges	214,585	223,734
Allowance for doubtful pledge	3,200,000	3,230,000
	\$ 1,658,459	\$ 2,051,312

Unconditional pledges receivable are recognized at a discounted value of anticipated future cash flows using a discount rate of 3.25% at June 30, 2013 and 2012.

# Notes to Financial Statements June 30, 2013 and 2012

Approximately \$1,500,000 and \$1,676,000 of the gross outstanding pledges receivable as of June 30, 2013 and 2012, respectively, were due from members of the Institute's Board of Trustees or their affiliated entities.

### Note 4: Investments and Funds Held in Trust by Others

Investments are stated at fair value as of June 30, 2013 and 2012. The following identifies the major categories of investments:

	2013	2012
Money markets funds	\$ 276,812	\$ 912,429
Mutual funds	13,068,604	14,499,058
Common stock	6,986,697	6,096,603
Exchange traded funds	5,297,114	3,212,533
U.S. government agency obligations	1,433,622	490,742
Commonfund Government Money Market Fund	11,850	8,997
Commonfund Multi-Strategy Equity Fund	17,773,481	14,764,807
Commonfund Multi-Strategy Bond Fund	9,872,427	9,693,344
Total investments	\$ 54,720,607	\$ 49,678,513

# Commonfund Government Money Market Fund, Multi-Strategy Equity and Bond Funds

The fair value of the Commonfund investments has been estimated using the net asset value per share of the investments. The Commonfund investments held at June 30 consist of the following:

	Fair Value	June 3 Unfunded Commitments	Redemption Notice Period	
Commonfund Multi-Strategy Equity Fund	\$ 17,773,481	Not Applicable	Limited to monthly redemption	5 days
Commonfund Multi-Strategy Bond Fund	9,872,427	Not Applicable	Limited to monthly redemption	5 days
Commonfund Government Money Market Fund	11,850	Not Applicable	Daily	1 day

# Notes to Financial Statements June 30, 2013 and 2012

		June 30, 2012					
	Fair Value	Unfunded Commitments	Redemption Frequency	Redemption Notice Period			
Commonfund Multi-Strategy Equity Fund	\$ 14,764,807	Not Applicable	Limited to monthly redemption	5 days			
Commonfund Multi-Strategy Bond Fund	9,693,344	Not Applicable	Limited to monthly redemption	5 days			
Commonfund Government Money Market Fund	8,997	Not Applicable	Daily	1 day			

As of June 30, 2013 and 2012, the Institute held \$43,306,000 and \$49,122,000, respectively, in common trust funds, which permit the commingling or pooling of investors' money into one account (known as Commonfund) for the purpose of creating a single investment. Because they are a bank product, common trust funds are not considered to be a security under state and federal securities laws. Much like mutual funds, common trust funds strike a net asset value on a periodic basis and have varying investment strategies that primarily include investments in traditional assets such as domestic and international equity, fixed income securities and other securities.

The Institute's investments in common trust multi-strategy equity and multi-strategy bond funds can be redeemed monthly with five business days' notice. The Institute's investments in common trust governmental money market funds can be redeemed daily with one day's notice.

These Funds have investments in certain securities, limited partnerships and other investment funds, for which market quotations may not be readily available. Such investments have been valued in accordance with the Commonfund's valuation policies. Those estimated values may differ significantly from the values that would have been used had a ready market for the investments existed, and the differences could be material. Additionally, certain investments in limited partnerships, investment funds and other debt instruments may be restricted as to resale or may require advance notice for redemption or withdrawal.

The Funds' investments in partnerships are subject to various risk factors arising from the investment activities of the underlying vehicles including market, credit and currency risk. Certain investment partnerships owned by the Funds transact in short sales and various domestic and international derivative investments, including forward foreign currency contracts, futures, written and purchased options and swaps, exposing the investment partnership to market risk in excess of the amounts recorded in their financial statements. In addition, credit risk arises from certain options, forwards and swaps from potential counterparty nonperformance. The Funds' risk of loss in any of its investment partnerships is limited to the value of the investment, including any unfunded commitments. The Institute's risk of loss is limited to the value of its investment.

## Notes to Financial Statements June 30, 2013 and 2012

The Funds also invest in securities of foreign companies which involve special risks including revaluation of currency and future adverse political and economic developments. Moreover, securities of many foreign companies and their markets may be less liquid, and their prices more volatile, than those of comparable U.S. companies. In the case of a foreign market event that may materially impact the closing prices of foreign exchange-traded securities, Commonfund, in consultation with the Custodian and the applicable Sub-adviser(s), will determine fair value for the affected securities.

The Funds also invest in mortgage-backed securities including collateralized mortgage obligations. Yields on mortgage-backed securities are affected by interest and prepayment rates which, in turn, are influenced by a variety of economic, geographical, social and other factors. Maturities on mortgage-backed securities represent stated maturity dates. Actual maturity dates may differ based on prepayment rates.

The Multi-Strategy Equity Fund owns certain investment partnerships which have limited liquidity and only permit redemptions at specified intervals. Such liquidity parameters may impact the Fund's ability to react quickly to changing market conditions and to meet its own liquidity needs. However, the Institute may withdraw its investment in the Funds, as needed.

#### Funds Held in Trust by Others

	 2013	2012		
Funds held in trust by others	\$ 2,361,906	\$ 2,200,418		

The Institute records its percentage interest in the fair value of these Trust assets as permanently restricted or temporarily restricted net assets based on the restrictions set by the donor, which approximates the present value of the estimated futures cash receipts, in accordance with ASC 958, Transfers of Assets to a Not-for-Profit Institute or Charitable Trust that Raises or Holds Contributions for Others. The annual interest and dividend distributions received from these Trust assets are recognized as a component of endowment interest and dividends in the statements of activities, in accordance with the donor's intention.

### Note 5: Property and Equipment

Property and equipment consisted of the following as of June 30:

2013	2012
1,768,502	\$ 1,648,499
33,321,139	31,662,176
6,132,401	5,864,513
148,198	608,665
41,370,240	39,783,853
20,313,030	19,351,582
21,057,210	\$ 20,432,271
	1,768,502 33,321,139 6,132,401 148,198 41,370,240 20,313,030

# Notes to Financial Statements June 30, 2013 and 2012

### Note 6: Loans and Bonds Payable

Loans and bonds payable consisted of the following as of June 30:

	 2013		2012
A promissory note with a bank that has an interest rate of 3.72% due in monthly installments of \$4,618 through November 2014 and a balloon payment in December 2014 of the final balance, collateralized by certain property.	\$ 633,360	\$	662,619
A promissory note with a bank that has an interest rate of 3.6% due in monthly installments of \$10,239 through September 2015 and a balloon payment in October 2015 of the final balance, collateralized by certain property. The Institute can borrow up to \$1,750,000 on this note.	1,632,180		608,665
Health and Educational Facilities Authority of the State of Missouri, variable rate Demand Educational Facilities Revenue Bonds, Series 2005; principal due December 31, 2035; interest is payable monthly at the MOHEFA variable rate, which was 0.15% and 0.18% at June 30, 2013 and 2012, respectively, this variable			
interest rate cannot exceed 12%.	10,500,000		10,500,000
	\$ 12,765,540	\$ 1	11,771,284

The Institute maintains a letter-of-credit facility, which expires on December 5, 2013, that permits the trustee to draw an amount up to the principal amount outstanding should the Series 2005 bonds not be remarketed and become due. If the letter of credit is drawn upon, the Institute would be required to repay the "Bank Bonds" by the expiration date of the letter of credit at an interest rate of prime plus 2%.

The 2005 series bond agreement, among other provisions, contains certain nonfinancial and financial covenants, which includes the requirement that the Institute maintains liquid assets, plus capital campaign pledges that total at least 125% of the amount of the outstanding letter of credit securing the bonds. Management believes the Institute was in compliance with these covenants at June 30, 2013.

# Notes to Financial Statements June 30, 2013 and 2012

Minimum annual principal payments on the loans and bonds payable as of June 30, 2013 are as follows:

2014	\$ 93,055
2015	671,413
2016	1,501,072
Thereafter	 10,500,000
	\$ 12,765,540

The Institute also has two line-of-credit agreements with a financial institution. Total borrowings available on these lines total \$3,500,000. Any outstanding borrowings bear interest at bank's prime rate for amounts borrowed up to \$1,000,000, and for amounts over \$1,000,000 the interest rate is the bank's prime rate minus one-half percent. Both notes have a maturity date of January 31, 2014. No amounts were outstanding on these lines as of June 30, 2013 and 2012.

#### Note 7: Net Assets

#### Temporarily Restricted Net Assets

Temporarily restricted net assets at June 30 are available for the following purposes or periods:

	2013	2012
Capital projects - pledges outstanding	\$ 769,880	\$ 751,336
Scholarships	9,849,931	6,691,076
Funds held in trust	387,977	299,065
Faculty chairs	771,353	613,227
General operations	3,130,569	2,819,905
	\$ 14,909,710	\$ 11,174,609

#### Permanently Restricted Net Assets

Permanently restricted net assets at June 30 are restricted to provide income for:

	2013	2012
Student scholarships	\$ 2,590,189	\$ 2,468,499
Faculty chairs	1,500,000	1,500,000
General operations	29,068,043	28,966,603
Funds held in trust	1,973,929	1,901,353
	\$ 35,132,161	\$ 34,836,455

## Notes to Financial Statements June 30, 2013 and 2012

#### Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

	 2013	2012
Scholarships	\$ 981,063	\$ 1,088,826
Faculty chairs	109,628	79,520
General operations	 306,410	 549,223
Net assets released from restrictions	\$ 1,397,101	\$ 1,717,569

#### Note 8: Retirement Plan

The Institute participates in a multi-employer defined contribution retirement plan administered by the Teachers' Insurance and Annuity Association and College Retirement Equities Fund ("TIAA-CREF") for certain academic, administrative and staff personnel. Employee benefits under this plan call for payments at retirement based on the accumulated values in the individual participants' accounts. Employees may elect to defer a percentage of their compensation for contribution to the plan, of which the Institute will match a certain portion of such employee contributions. Total contributions by the Institute were \$245,519 and \$253,383 for the years ended June 30, 2013 and 2012, respectively.

#### Note 9: Fair Value Disclosures

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

- **Level 1** Quoted prices in active markets for identical assets
- Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets
- **Level 3** Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets

Following is a description of the valuation methodologies and inputs used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy. There have been no significant changes in the valuation techniques during the year ended June 30, 2013.

# Notes to Financial Statements June 30, 2013 and 2012

### Recurring Measurements

The following tables present the fair value measurements of assets and liabilities recognized in the accompanying statements of financial position measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2013 and 2012:

	_	201 Fair Value Me	
	Fair Value	Quoted Prices in Active Markets for Identical (Level 1)	Significant Other Observable Inputs (Level 2)
Investments			
Money markets funds	\$ 276,812	\$ 276,812	\$ -
Mutual funds - other	13,068,604	13,068,604	-
Common stock	6,986,697	6,986,697	-
Exchange traded funds	5,297,114	5,297,114	-
U.S. Government agency obligations	1,433,622	-	1,433,622
Commonfund Multi-Strategy			
Equity Fund	17,773,481	-	17,773,481
Commonfund Multi-Strategy			
Bond Fund	9,872,427	-	9,872,427
Commonfund Government Money			
Market Fund	11,850	11,850	
Total investments	\$ 54,720,607	\$ 25,641,077	\$ 29,079,530
Funds Held In Trust	\$ 2,361,906	\$ -	\$ 2,361,906

# Notes to Financial Statements June 30, 2013 and 2012

2012 **Fair Value Measurements** Quoted **Prices Significant** in Active Other Markets for **Observable** Identical Inputs **Fair Value** (Level 1) (Level 2) **Investments** 912,429 Money markets funds 912,429 Mutual funds - other 14,499,058 14,499,058 Common stock 6.096,603 6,096,603 Exchange traded funds 3.212.533 3,212,533 U.S. Government agency obligations 490,742 490,742 Commonfund Multi-Strategy 14,764,807 14,764,807 **Equity Fund** Commonfund Multi-Strategy Bond Fund 9,693,344 9,693,344 Commonfund Government Money Market Fund 8,997 8,997 Total investments \$ 49,678,513 \$ 24,729,620 \$ 24,948,893 **Funds Held In Trust** 2,200,418

#### Investments and Funds Held in Trust

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using quoted prices of securities with similar characteristics or independent asset pricing services and pricing models, the inputs of which are market-based or independently sourced market parameters, including, but not limited to, yield curves, interest rates, volatilities, prepayments, defaults, cumulative loss projection and cash flows. Such securities are classified in Level 2 of the valuation hierarchy. In certain cases where Level 1 or Level 2 inputs are not available, securities are classified within Level 3 of the hierarchy. The Institute holds no Level 3 securities.

# Notes to Financial Statements June 30, 2013 and 2012

### Note 10: Endowment

### Interpretation of State Law

The Institute's endowment consists of approximately 100 individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Institute's governing body has interpreted the State of Missouri Prudent Management of Institutional Funds Act (SPMIFA) as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Institute classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Institute in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Institute considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. Duration and preservation of the fund
- 2. Purposes of Institute and the fund
- 3. General economic conditions
- 4. Possible effect of inflation and deflation
- 5. Expected total return from investment income and appreciation or deprecation of investments
- 6. Other resources of the Institute
- 7. Investment policies of the Institute

The composition of net assets by type of endowment fund at June 30, 2013 and 2012 was:

	2013								
			Т	emporarily	P	ermanently			
	Ur	nrestricted		Restricted	I	Restricted		Total	
Donor-restricted									
endowment funds	\$	(3,786)	\$	12,910,853	\$	32,065,448	\$	44,972,515	
Board-designated									
endowment funds		3,138,283		-		-		3,138,283	
Total endowment funds	\$	3,134,497	\$	12,910,853	\$	32,065,448	\$	48,110,798	

# Notes to Financial Statements June 30, 2013 and 2012

2012 **Temporarily Permanently** Unrestricted Restricted Restricted **Total** Donor-restricted endowment funds \$ (46,396) \$ 31,494,278 6,628,923 38,076,805 Board-designated endowment funds 2,919,802 2,919,802 31,494,278 40,996,607 Total endowment funds 2,873,406 6,628,923

Changes in endowment net assets for the years ended June 30, 2013 and 2012 were:

	2013							
			Т	emporarily	Р	ermanently		
	Uı	nrestricted	I	Restricted	ı	Restricted		Total
Endowment net assets,	•							
beginning of year	\$	2,873,406	\$	6,628,923	\$	31,494,278	\$	40,996,607
Total investment return		375,701		4,741,854		174,726		5,292,281
Addition of contributions and								
collections on pledges		-		-		396,444		396,444
Term endowment		-		2,931,247		-		2,931,247
Appropriation of endowment								
assets for expenditure		(114,610)		(1,391,171)		-		(1,505,781)
Endowment net assets,								
end of year	\$	3,134,497	\$	12,910,853	\$	32,065,448	\$	48,110,798

	2012										
				emporarily	Р	ermanently					
	Ur	restricted	F	Restricted	ı	Restricted		Total			
Endowment net assets,											
beginning of year	\$	2,984,996	\$	7,583,578	\$	31,165,943	\$	41,734,517			
Total investment return		(1,719)		524,958		74,668		597,907			
Addition of contributions and											
collections on pledges		-		-		253,667		253,667			
Appropriation of endowment											
assets for expenditure		(109,871)		(1,479,613)		_		(1,589,484)			
Endowment net assets,											
end of year	\$	2,873,406	\$	6,628,923	\$	31,494,278	\$	40,996,607			

Included in the 2013 temporarily restricted net assets above is a donation the Institute received in previous years for scholarships which management designated as a term-endowment during 2013.

# Notes to Financial Statements June 30, 2013 and 2012

Amounts of donor-restricted endowment funds classified as permanently restricted net assets at June 30 consisted of:

	2013	2012
Permanently restricted net assets – portion of perpetual endowment funds required to be retained permanently		
by explicit donor stipulation on SPMIFA  Perpetual trust held by others	\$ 32,065,448 1,973,929	\$ 31,494,278 1,901,353
Outstanding pledges	1,092,784	1,338,977
Other		101,847
	\$ <u>35,132,161</u>	\$ <u>34,836,455</u>

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level the Institute is required to retain as a fund of perpetual duration pursuant to donor stipulation or SPMIFA. In accordance with accounting principles generally accepted in the United States of America, deficiencies of this nature are reported in unrestricted net assets and aggregated \$3,786 and \$46,396 at June 30, 2013 and 2012, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after investment of new permanently restricted contributions and continued appropriation for certain purposes that was deemed prudent by the governing body.

The Institute has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Institute must hold in perpetuity or for donor-specified periods, as well as those of board-designated endowment funds. Under the Institute's policies, endowment assets are invested in a manner that is intended to produce results that meet or exceed S&P 500 Performance over a three to five-year market cycle, while assuming a low level of investment risk. The Institute expects its endowment funds to provide an average rate of return of approximately 6% annually over time. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate of return objectives, the Institute relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Institute targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

For operational purposes, the Board of Trustees annually directs that a percentage of the previous twelve quarters' average fair value of investments held for endowment purposes be allocated as a distribution of endowment investment income for current operations. For the years ended June 30, 2013 and 2012, such percentage was 4% and the allocation totaled \$1,391,171 and \$1,479,613, respectively. In establishing this policy, the Institute considered the long-term expected return on its endowment. Accordingly, over the long term, the Institute expects the current spending policy to allow its endowment to grow. This is consistent with the Institute's objective to maintain the purchasing power of endowment assets held in perpetuity or for a specified term, as well as to provide additional real growth through new gifts and investment return.

# Notes to Financial Statements June 30, 2013 and 2012

#### **Note 11: Operating Leases**

The Institute entered into a noncancellable operating lease for additional classroom space, which expires July 31, 2014. This lease contains an option to purchase the property during the lease term.

Future minimum lease payments under the operating lease are:

2014	\$ 84,568
2015	7,047
Total minimum lease payments	\$ 91,615

Rent expense incurred during the years ended June 30, 2013 and 2012, was approximately \$115,000 and \$110,000, respectively.

### Note 12: General Litigation

The Institute is subject to claims and lawsuits that arise primarily in the ordinary course of business. It is the opinion of management that the disposition or ultimate resolution of such claims and lawsuits will not have a material adverse effect on the financial position of the Institute.

### Note 13: Significant Estimates and Concentrations

Accounting principles generally accepted in the United States of America require disclosure of certain significant estimates and current vulnerabilities due to certain concentrations. Those matters include the following:

#### Pledges Receivable

Management believes that the remaining net outstanding pledges receivable balances are collectible as of June 30, 2013. This estimate could materially change in future periods due to unforeseen events and circumstances.