

NOTICE OF SALE
OF
\$6,040,000
PARKING UTILITY NOTES, SERIES 2018
(FEDERALLY TAXABLE)

NON-CALLABLE
BOOK-ENTRY ONLY

TOWNSHIP OF BLOOMFIELD
IN THE COUNTY OF ESSEX
STATE OF NEW JERSEY

Electronic submission for the purchase of \$6,040,000 Parking Utility Notes, Series 2018 (Federally Taxable) (the "Taxable Notes") of the Township of Bloomfield, in the County of Essex, State of New Jersey (the "Township") will be received **via Parity in the manner described below under the heading "Procedures Regarding Electronic Bidding" on Thursday, March 29, 2018** until 11:15 a.m. No proposals will be received after 11:15 a.m. A determination as to the award will be made by the Chief Financial Officer of the Township no later than 2:00 p.m. on that date.

Each proposal must offer to purchase all of the Taxable Notes being offered at a price not less than par and must specify a single rate of interest offered for the Taxable Notes. Interest shall be calculated on the basis of twelve (12) thirty (30) day months in a 360-day year. The Taxable Notes will be awarded to the entity on whose proposal the issuance thereof may be made at the lowest net interest cost. The Chief Financial Officer of the Township reserves the right to waive irregularities in any proposal, reject all proposals or to award the Taxable Notes to an entity other than the entity submitting the lowest proposal. An entity, by submitting a proposal, agrees to accept the determination of the Chief Financial Officer of the Township.

SPECIFICATIONS OF THE TAXABLE NOTES

Principal Amount:	\$6,040,000
Dated:	April 10, 2018
Maturity Date:	April 9, 2019
Interest Rate Per Annum:	Specified by the successful purchaser
Legal Opinion:	Wilentz, Goldman & Spitzer, P.A.
Paying Agent:	Township of Bloomfield, in the County of Essex, State of New Jersey
Closing:	
a. Date:	April 10, 2018
b. Location:	Office of Wilentz, Goldman & Spitzer, P.A., Bond Counsel, located at 90 Woodbridge Center Drive, Woodbridge, New Jersey 07095
Denominations:	\$5,000 or any integral multiple thereof, except that any amount of Taxable Notes in excess of the largest principal amount thereof equaling a multiple of \$5,000 will be in denominations of \$1,000 or any integral multiple thereof
Form of Notes:	Book-Entry Only and/or Registered, as specified by the successful purchaser
Payment:	Via wire transfer of immediately available funds

The Taxable will be noncallable general obligations of the Township payable ultimately from *ad valorem* taxes levied upon all the taxable property within the Township without limitation as to rate or amount to the extent that payment is not otherwise provided.

At delivery of the Taxable Notes, the Township will furnish to the purchaser customary closing documents, including (1) a certificate executed by the officials who execute the Taxable Notes stating that no litigation of any kind is now pending or, to their knowledge, threatened to restrain or enjoin the issuance or the delivery of the Taxable Notes or the levy or collection of taxes to pay the principal of or interest due on the Taxable Notes, or in any manner questioning the authority or the proceedings for the issuance of the Taxable Notes or the levy or the collection of taxes, or affecting the validity of the Taxable Notes or the levy or the collection of taxes, and (2) the approving legal opinion of Wilentz, Goldman & Spitzer, P.A., Bond Counsel to the Township, in the form attached as APPENDIX C to the Preliminary Official Statement (as hereinafter defined) relating to the Taxable Notes.

It shall be the responsibility of the purchaser to have CUSIP identification numbers issued for the Taxable Notes. The request for the assignment of CUSIP identification numbers and the CUSIP Service Bureau charge therefor shall be the responsibility of and shall be paid for by the purchaser. CUSIP numbers must be communicated to Bond Counsel within twenty-four (24) hours of the award of the Taxable Notes to have the CUSIP numbers printed on the Taxable Notes.

Procedures Regarding Electronic Bidding:

Bids shall be submitted electronically via PARITY in accordance with this Notice of Sale, until 11:15 a.m., New Jersey time on **Thursday, March 29, 2018**, but not bid will be received after the time for receiving bids specified above. To the extent any instructions or directions set forth on PARITY conflict with this Notice of Sale, the terms of this Notice of Sale shall control. For further information about PARITY, potential bidders may contact the Township's Financial Advisor at the contact information set forth herein or PARITY at (212) 849-5021. The bidder further agrees that:

1. PARITY is not an agent of the Township, and the Township shall have no liability whatsoever based on any bidder's use of PARITY, including, but not limited to, any failure by PARITY to correctly or timely transmit information provided by the Township or information provided by the bidder.

2. Once the bids are communicated electronically via PARITY to the Township, each bid will constitute a bid for the Taxable Notes and shall be deemed to be an irrevocable offer to purchase the Taxable Notes on the terms provided in this Notice of Sale. For purposes of submitting bids for the Taxable Notes electronically via PARITY, the time as maintained on PARITY shall constitute the official time.

3. Each bidder shall be solely responsible to make necessary arrangements to access PARITY for purposes of submitting its bid in a timely manner and in compliance with the requirements of this Notice of Sale. Neither the Township nor PARITY shall have any duty or obligation to provide or assure to any bidder, and neither the Township nor PARITY shall be responsible for the proper operation of, or have any liability for any delays or interruptions of, or any damages caused by, PARITY. The Township is using PARITY as a communication mechanism, and not as the Township's agent to conduct the electronic bidding for the Taxable Notes. By using PARITY, each bidder agrees to hold the Township harmless for any harm or damages caused to such bidder in connection with its use of PARITY for bidding on the Taxable Notes.

4. The Township may, in its sole discretion and prior to the electronic receipt of bids, clarify any term hereof, including, without limitation, its decision to discontinue use of electronic bidding via PARITY, by issuing a notification of the clarification via TM3, or any other available means, no later than 4:00 p.m. (prevailing New Jersey time) on the last business date prior to **Thursday, March 29, 2018**.

The Township has authorized the distribution of an Official Statement (the "Official Statement") "deemed final" for purposes of Rule 15c2-12 of the Securities Exchange Act of 1934, as amended and supplemented, and distributed in preliminary form (the "Preliminary Official Statement") on the date hereof. Copies of the Preliminary Official Statement may be obtained from www.mcelweequinn.com or from the individuals at the addresses and telephone numbers listed below in the last paragraph hereof. Final Official Statements will be delivered to the purchaser of the Taxable Notes within the earlier of seven (7) business days following the award of the Taxable Notes or, if earlier, the date of closing or to accompany the purchaser's confirmations that request payment for the Notes, such final Official Statement to be dated as of the date of the award of the Taxable Notes. The purchaser will be furnished upon request, without cost, with a reasonable number of copies of the final Official Statement, which number shall not exceed 15.

Copies of the Preliminary Official Statement relating to the Taxable Notes, will be supplied to prospective purchasers upon request made to Robert Renna, Chief Financial Officer, Township of Bloomfield at (973) 680-4041 or rrenna@bloomfieldtpnj.com, or to Timothy Eismeier, NW Financial Group, LLC, Financial Advisor to the Township at (201) 656-0115 or teismeier@nwfinancial.com.

TOWNSHIP OF BLOOMFIELD, IN THE
COUNTY OF ESSEX, STATE OF NEW JERSEY

/s/ Robert Renna
ROBERT RENNA,
Chief Financial Officer

Dated: March 22, 2018